



# CITY OF LODI COUNCIL COMMUNICATION

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**AGENDA TITLE:** Presentation Regarding the Lodi Centennial Celebration

**MEETING DATE:** July 20, 2005

**PREPARED BY:** City Clerk

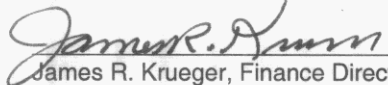
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**RECOMMENDED ACTION:** None required.

**BACKGROUND INFORMATION:** The City Clerk's Office will give a presentation regarding the Lodi Centennial celebration, which will begin in January 2006 and end with the grand finale at Lodi's official 100<sup>th</sup> birthday celebration at the Council meeting and reorganization on December 6, 2006.

**FISCAL IMPACT:** It is unknown at this time how much funding will be necessary as it will depend upon the level of support from the community and local businesses and organizations; however, the Protocol Account will be used within the parameters set forth by City Council policy (Resolution 2000-126).

**FUNDING AVAILABLE:** Protocol Account – 100120

  
James R. Krueger, Finance Director

  
Susan J. Blackston  
City Clerk

SJB/jmp

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APPROVED: 

Blair King, City Manager

# Centennial Proposal



# Centennial Proposal

- Year-long celebrations and activities with focus on the Centennial logo and theme
  - City-hosted events throughout 2006
  - Events from groups, businesses, organizations
- Grand finale on December 6, 2006

# Centennial Logo

- Generously  
donated by  
**Tony Segale,  
Segale Fine  
Art and Gold  
Leaf Sign  
Company**



*Under construction!*

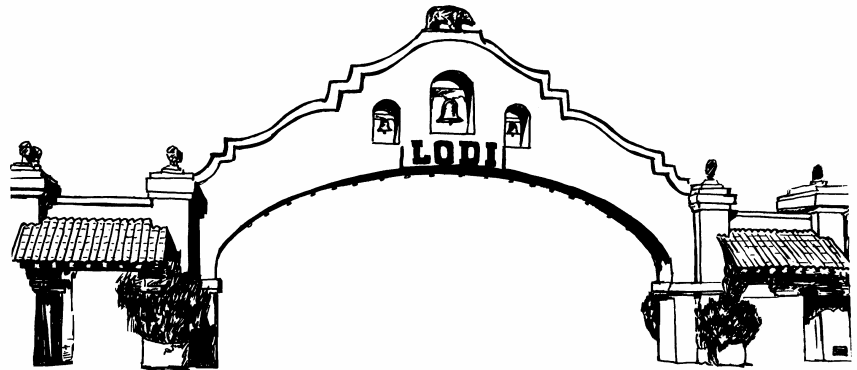
# Centennial Events/Ideas

- Kick-off event and opening ceremony in January 2006:
  - Update Centennial calendar on Web site
  - Centennial banners at City Hall
  - Centennial letterhead



# Events/Ideas (Continued)

- At first Council meeting each month:
  - Announce upcoming events and activities
  - Birthday cake
  - Historical displays for all City departments



# Events/Ideas (Continued)

- “Growing the next 100 years”: plant 100 trees at City parks during Arbor Day celebration
- City Clerk hosts contests:
  - Historical tour/class for K-6 students & poster contests for participating classes
  - Middle/High School essay contest with theme that will encourage thought on how their generation will affect Lodi’s future
- Art in Public Places project / “Walldogs” mural
- City Hall Open House

# Grand Finale Event

- Grand finale event following December 6, 2006, City Council meeting and reorganization:
  - Reception
  - Group photos of newly seated Council and former Mayors
  - Birthday cake with 100 candles





# Centennial Souvenirs

- Centennial souvenirs will be on sale during 2006.
- City Attorney's office to create Centennial cookbook.



# Centennial Web Site

For information regarding Centennial events and activities, contact

[Susan J. Blackston, City Clerk](#)  
P.O. Box 3006  
Lodi, CA 95241-1910  
209-333-6702



*The City of Lodi was incorporated under the General Laws of the State of California on December 6, 1906.*



*"History teaches everything, even the future."  
Alphonse de Lamartine*

- Centennial events and activities
- Lodi's history and landmarks
- Tell your story
- [How to get involved](#)
- Centennial Sponsorships



## **Mayor John Beckman, City of Lodi**

As Mayor of the "Zinfandel Capital of the World," I would like to invite everyone to join us in celebrating Lodi's Centennial. On December 6, 2006, Lodi turns 100 years old. The City of Lodi, along with many community volunteers, organizations, and sponsors, will host events and activities throughout the year, leading up to the anniversary celebration in December. The kick-off will officially begin in January 2006.



# Centennial Calendar



## Centennial Events and Activities

(Updated as of Tuesday July 19, 2005)

For questions regarding this calendar,  
contact [Susan Blackston, City Clerk](#), 333-6702

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*NOTE: This site is UNDER CONSTRUCTION. Events and activities will be added to the calendar as plans are formalized.*

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### JANUARY - MARCH

#### January 3 (Tentative)

City of Lodi Centennial Kick-Off Event  
Steps of City Hall, 221 W. Pine Street, Lodi  
For information: Contact [Susan Blackston, City Clerk](#), 333-6702

#### January 4

Birthday cake and historical display.  
During City Council meeting, 305 W. Pine Street, Lodi  
7 p.m.

#### February 1

Birthday cake and historical display.  
During City Council meeting, 305 W. Pine Street, Lodi  
7 p.m.

### JUNE - JULY

#### June 7

Birthday cake and historical display.  
During City Council meeting, 305 W. Pine Street, Lodi  
7 p.m.

#### July 3

Celebrate Americal  
Hutchins Street Square  
Contact: [Tea Silvestre, Community Center Director](#)

#### July 4

Oooh Ahhh Festival  
Lodi Lake  
Contact: [Parks and Recreation Department](#), 333-6742



# Lodi History / Historical Landmarks

- Encourage submission of old photos
- Historical information about Lodi & its landmarks
- Monthly “historical facts”
- Possible link to historical sites & news articles

**This week in Lodi history...**

*(link to historical sites or news articles)*

**DID YOU KNOW...?**

**In 1900, Lodi was the second largest community in San Joaquin County with a population of 1,500.**

*(History facts updated monthly)*



# "Tell Your Story"



## **Tell Your Story**

You are invited to share your favorite Lodi stories ~ family histories, remembrances of times past, great moments in Lodi history, what you love about your community, etc. Click on the links below to submit your story or read others' accounts of their Lodi connection.

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"History cannot give us a program for the future, but it can give us a fuller understanding of ourselves and of our common humanity, so that we can better face the future."

*~Robert Penn Warren*

**Disclaimer:** Any story you send us may be used for publicity or a publication. Our staff also may edit or paraphrase it to meet our publication guidelines. Please leave your contact information at the end of your submission so we may contact you if we have any questions.

**[SUBMIT STORY](#)**



## **Read stories...**

### **[It's Goode to Be a Lodian](#)**

By Johnny B. Goode - posted 5/12/05

### **[Walking in Lodi](#)**

By Jacqueline L. Taylor - posted 6/8/05



# Volunteers & Sponsors



## How to Get Involved

### *Volunteers & Sponsors Wanted!*

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"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

~ Margaret Mead

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## CENTENNIAL PARTICIPATION

### Volunteer

#### There are many ways in which to volunteer:

- Serve on Committee
- Assist in planning event and/or activities
- Administrative Assistance  
Make phone contacts and arrangements, help with mailers, arrange photo displays, creative writing/editing,
- Volunteer at an event  
Man booth, distribute information, assist at reception, take photographs, provide special talent (i.e. balloon

### Sponsor

#### There are many ways to be a sponsor:

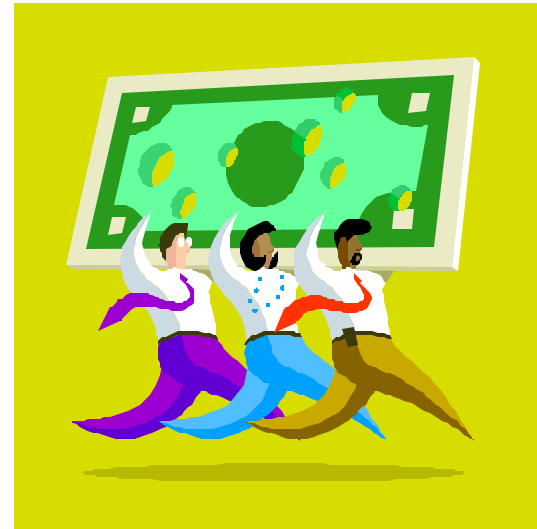
- Monetary Donation
- Goods/ Services
- Gift Certificate (as prizes, awards, etc.)

All sponsors will be listed on the Sponsors Web page.

OR

# Centennial Support

- **Sponsorship**
  - Monetary donations
  - Goods/services
  - Gift certificate donations
- **Volunteers**



City Clerk's Office ~ 333-6702



Web site: [www.lodi.gov](http://www.lodi.gov)